

BROADCASTING REACHES MORE

WEEKLY REACH % OF USERS BY MEDIA: Q2 2019, ADULTS 18+

RADIO



92%



84%

SMART PHONE
APP/WED



46%

TABLET APP/WED



14%

GAME CONSOLE

LIVE + TIME-SHIFTED TV



85%



54%

INTERNET ON A
COMPUTER



42%

INTERNET
CONNECTED
DEVICE



11%

DVD/BLUE-
RAY DEVICE